



The Caribbean American Foundation of Texas  
P.O. 420745  
Houston, Texas 77242  
[www.caribbeanheritagetx.org](http://www.caribbeanheritagetx.org)

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*“Our Culture, Our Heritage, Our Caribbean”*

## **2018 Houston Caribbean Film Festival National Caribbean American Heritage Month**

**June 20-23, 2018; July 6-9, 2018  
Sponsorships Opportunities**



### **Title Sponsor - \$10,000 (Limit 1)**

- Name and Logo listed on all print and broadcast material in relation to event, including Press Releases and PSAs
- Name prominently identified as Title Sponsor
- Eight (10) Tickets to the Festival
- Name prominently identified as Title Sponsor on all Advertising and Publicity, including: The Caribbean American Heritage Month Magazine, CAHFT TV, Social Media including Facebook and Twitter, CAHFT Monthly News Magazine
- Name and Logo on Promotional Postcards and Flyers
- Name and Logo on the Festival Website with link
- Opportunity for Promotional Item Giveaways before during the Festival
- Verbal Recognition with Name mentioned at the Festival as the Major Sponsor
- Name and Logo on Broadcast Emails regarding Festival Day Information
- Logo on Step and Repeat Banner hung at the Festival

### **Diamond Sponsor - \$5,000 (Limit 2)**

- Name and Logo listed on all print and broadcast material in relation to event, including Press Releases and PSAs
- Name prominently identified as Diamond Sponsor
- Eight (8) Tickets to the Festival
- Name prominently identified as Title Sponsor on all Advertising and Publicity, including: The Caribbean American Heritage Month Magazine, CAHFT TV, Social Media including Facebook and Twitter, CAHFT Monthly News Magazine
- Name and Logo on Promotional Postcards and Flyers
- Name and Logo on the Festival Website with link
- Opportunity for Promotional Item Giveaways before during the Festival
- Name and Logo on Broadcast Emails regarding Festival Day Information

### **Gold Sponsor - \$2,500 (Limit 3)**

- Name prominently identified as Silver Sponsor
- Eight (6) Tickets to the Festival
- Name prominently identified as Silver Sponsor on The Caribbean American Heritage Month Magazine
- Name and Logo on Promotional Postcards and Flyers
- Name and Logo on the Festival Website with link
- Name and Logo on Broadcast Emails regarding Festival Day Information

### **Silver Sponsor - \$1,000**

- Name prominently identified as Silver Sponsor
- Eight (4) Tickets to the Festival
- Name prominently identified as Silver Sponsor on The Caribbean American Heritage Month Magazine
- Name and Logo on Promotional Postcards and Flyers
- Name and Logo on the Festival Website with link
- Name and Logo on Broadcast Emails regarding Festival Day Information

### **Bronze Sponsor - \$750**

- Name prominently identified as Silver Sponsor on The Caribbean American Heritage Month Magazine
- Name and Logo on Promotional Postcards and Flyers
- Name and Logo on the Festival Website with link
- Name and Logo on Broadcast Emails regarding Festival Day Information